

UKRAINE US BUSINESS NETWORKING SERIES FORUM XI

Let the Reconstruction Process in Ukraine Begin



What - Who - How - Where - When

UKRAINIAN INSTITUTE OF AMERICA

APRIL 26, 2023

STATEMENT OF PURPOSE

Ukraine-US Business Networking Series Forum XI: "Let the Reconstruction Process Begin – But What, How, When, Where" is being held at the Ukrainian Institute of America in New York City on April 26, 2023.

The event will feature five panel discussions and three highlight focus sessions. The five panel discussions will be dedicated to applying the forum's "what, who, where, how, when" questions to five key industrial sectors of Ukraine: infrastructure, energy, agriculture, military-industrial work, hi-tech. The three highlight focus sessions will be asked to imagine an appropriate take-off game plan, contemplate the proper coordinating body for such a game plan and divine how the US government and various IFIs might help in the stated processes.

FORUM INVOCATION

*Oh Lord, Master of Heaven and Earth
You have graced Ukraine with Liberty,
We beseech you to help Her sustain
Your precious gift*

FORUM STEERING COMMITTEE

Christine Balko
Andrij Dobriansky
Mykola Hryckowian
Roman Myhal
Lesia Orach
Lydia Zaininger
Walter Zaryckyj

PROGRAM

**UA-US Business Networking Series Forum XI:
Let the Reconstruction Process in Ukraine Begin – But "What, Who, How, Where, When"
Date: April 26, 2023**

**Venue: Ukrainian Institute of America
New York, NY**

08:30 AM – 09:15 AM – Registration

09:15 AM – 09:25 AM – Word of Welcome

Host: UIA President Kathy Nalywajko

09:25 AM – 09:35 AM – Setting Up the Discussion - Five Questions for Five Key Industrial Sectors in UA

The What Question: Which Section of a Given Industrial Sector Will Be Suited to Start the Reconstruction Process?

The Who Question: Who (State/Private Sector/Civil Society) Should Take the Lead in the Said Reconstruction?

The How Issue: From What Sources Might the Seed Money for Renewal Efforts Come?

The Where Question: Which Area of Ukraine Should Be Prioritized in the Said Reconstruction?

The When Question: At What Point Can/Should the Rebuilding Activity Start?

The Sectors in Play: Infrastructure Activity; Energy; Agriculture; Military Industrial Activity; Hi-Tech

Lead Moderators: Walter Zaryckyj & Andrij Dobriansky

09:35 AM – 10:10 AM – The First Word – Imagining a Take-off Game Plan [Using the Five By Five Grid]

Featured Remarks: Adrian Karatnycky (Senior Fellow/Atlantic Council)

Natalia Shapoval (VP for Policy Research/Kyiv School of Economics)

10:10 AM – 11:25 AM – Focus Session One: Divining the “What, Who, How, Where, When” Issues in the Infrastructure Sec. [Transportation/Communications/Construction]

Chair: Nestor Popowych (Principal Architect/SAC-AE-Nokia)

Discussants: Thomas Lang (Executive Director/Rebuilding Ukraine Association)

Tom Austin (Senior Advisor/Rebuilding Ukraine Association)

Robert Cox (Director/ Rinker School of Construction Management/U. of Florida)

Special Discussant: Oleh Medunytysya (Sumy Oblast Rada Representative)

11:25 AM – 11:30 AM – Coffee Break

11: 30 AM – 12:30 PM – Focus Session Two: Taking Measure of “What, Who, How, Where, When” Matters in Agro Business

Chair: Lev Holubec (Partner/U.S. M&A Integration-M&A Separation Consulting Leader/PwC)

Discussants: Dmytro Los (Chair/Ukrainian Board of Trade Association)

Roman Fedorowycz (CEO/DIBROVA Farms)

12:30 PM – 12:50 PM – Lunch Break

[Press Interviews]

12:50 PM – 1:40 PM – Working Lunch Highlight Session – Imagining a Take-off Game Plan Coordinating Group [Using the Five by Five Grid]

Featured Remarks: Amb. Roman Popadiuk (President/Diplomacy Center Foundation)

Diane Francis (Nat. Post Editor at Large/Atlantic Council Senior Fellow)

A Word from Andrew Mac (Partner/ASTERS LAW)

01:40 PM – 02:40 PM – Focus Session Three: Assessing “What, Who, How, Where, When” Questions in the Energy Sector

Chair: Myron Raby (Senior Counsel/Davidoff Hutcher & Citron LLP)

Discussants: Robert Bensch (Chairman/Bensch Commodities Trading)

Margarita Assenova (Senior Fellow/Jamestown Foundation)

02:40 PM – 03:40 PM – Focus Session Four: Divining the “What, Who, How, Where, When” Issues in the Mil-Industrial Sec. [Land/Sea & Coastal Defense/Air & Air Defense]

Chair: Mykola Hryckowian (DC Bureau Director/Center for US-Ukrainian Relations)

Discussants: Ivan Vinnyk (President/Nat. Assoc. of Defense Industry Manufacturers of Ukraine)

Vance Serchuk (Executive Director/KKR Global Institute)

03:40 PM – 03:45 PM – Coffee Break

03:45 PM – 04:50 PM – Focus Session Five: Assessing “What, Who, How, Where, When” Questions in Hi-Tech Endeavors

Chair: Eugene Roman (Principal/Design AI LTD)

Discussants: Bohdan Kupyter (Vice President/KM/CORE)

John Falk (President/VIGILENT)

Special Discussant: Richard Ogilchyn (Board Member/Grand Founders)

04:50 PM – 05:30 PM – A Final Word – Considering the Roles the USG & IFIs Might Play in the Take-off Process

Featured Remarks: Gov. George Pataki (Senior Counsel/Norton Rose & Fulbright)

Roman Kachur (EDS-19 Alternate Executive Director/World Bank)

05:30 PM – 07:00 PM – Forum Reception & Anniversary Remembrance of the Chernobyl Tragedy

BIOGRAPHIES

Margarita Assenova is a Senior Fellow at The Jamestown Foundation. She is a regular contributor to the Jamestown publication Eurasia Daily Monitor on political and energy security developments in the Balkans and Central Asia. Ms. Assenova is a recipient of the John Knight Professional Journalism Fellowship at Stanford University for her reporting on nationalism in the Balkans. She has authored book chapters and journal articles on security, energy, and democracy published by CSIS Press, Brassey's, Freedom House, Bertelsmann Foundation Publishers, the University of New Haven, and The Jamestown Foundation.

Tom Austin, building on experience as a USSR/post USSR area specialist in US Army military intelligence, has led efforts by US consulting, construction, mining, and power generation firms throughout the former Soviet Union for over 25 years, most recently leading Trimble's humanitarian aid and commercial efforts in Ukraine. Trimble's 14,000 employees across the world transform the way the world works by connecting the physical and digital worlds through hardware, software, and services across agriculture, construction, geospatial, and transportation. Trimble enables better decision-making by connecting the right information with the right people. It starts with understanding the value and context of available data, then using it to digitally transform project delivery and asset resilience. Trimble has been active in Ukraine, directly and through its agriculture, geospatial (digital surveying and mapping), and construction channel partners for over 15 years.

Robert Bensch has enjoyed an extensive and successful career within various sectors of the Oil, Energy, and Finance industries spanning over 25 years. Hailing from New York and presently based in Houston Texas, Robert has worked to develop partnerships all over the world. Through much of his career, however, Robert has frequently worked with businesses in Ukraine, Australia, London, South America and the United States. There are few who are more passionate about the Energy industry, and Robert Bensch is a seasoned professional with the accolades to match.

Robert F. Cox is currently Director and Professor at the University of Florida/ME Rinker Sr School of Construction Management. Prior to returning to the University of Florida's Rinker School of Construction Management, he was a senior associate dean of globalization responsible for the overall strategic planning and execution of all international activities on behalf of the Purdue Polytechnic. Dr. Cox provided leadership for more than a dozen global collaborative partnerships across four continents which involve study abroad, student / faculty exchanges, and dual degree program offerings. Prior to this role, he served as the PP Department Head of Building Construction Management from 2006 - 2012. His research interests include the application of technology, trust models, performance measurement, continuous improvement strategies, and development of global strategic collaborative partnerships. In the months after the war in Ukraine broke out, he joined the Rebuilding Ukraine Association effort and now gives invaluable advice on infrastructure repair.

John M. Falk is the Founding Member and President of Vigilant Inc., started in December 2011 in response to the decade-long gap in federal government action for a comprehensive Bio-Terrorism Threat Response System. Joining forces with General Klaus Schafer (former Assistant Surgeon General—U.S. Air Force) and Keith Copenhagen (formerly with DARPA) the company is bringing forward Actionable Bio-Surveillance Intelligence solutions from Sensor-Fusion to Bio-Threat Alerts by leveraging advanced UAS/UAV systems and Command Response software for the Defense, Homeland Security, Law Enforcement, Intelligence and First Responder community. Mr. Falk represents U.S. companies, such as General Dynamics Land Systems, Westport Shipyard and Boeing/Insitu, within the Military, Homeland Security, and Technology sectors in the areas of Federal and International Business Development, Strategic Relations and Federal Procurement matters.

Robert Fedorowycz is a classic example of a well educated and innovative farmer in Ukraine. It should come as no surprise. He is an ex-pat who took the agricultural wherewithal of Ukraine very seriously when he arrived in Ukraine in the early period of its modern independence. Working for Ukrainian Agrarian Investments LTD between 2006 and 2011, developed a 300,000 hectare (750,000 acre) farm with assistance from Renaissance Capital. He was personally responsible for accumulating/purchasing land and building one of the largest farms in the world. He moved on to be found and run two further agro concerns, Uzhorod Agrarian Invest. LTD and Dibrova Farms. The latter entity, where he engages in the growing of soybeans, spelt, canola and organic hempseed, is now his primary concern, though the war has produced another interest: the rebuilding of the town of Makariv (badly damaged during the first days of the war).

Diane Francis is an award-winning columnist, bestselling author, investigative journalist, and television commentator. She writes twice weekly at <https://dianefrancis.substack.com/> and is Editor at Large with the National Post and Postmedia newspapers writing twice weekly. She is Senior Fellow at the Atlantic Council, Eurasia section, in Washington DC. She has written pieces for the Wall Street Journal, Washington Post, Daily Beast, Politico, Miami Herald and the New York Post. In addition she is a Distinguished Professor at Ryerson University's Ted Rogers School of Management and has been a Visiting Fellow at Harvard University's Joan Shorenstein Center on Media, Politics and Public Policy. In 1991, she became Editor of Canada's Financial Post, the first woman editor of a national daily newspaper in Canada, a position she held until the paper was sold in 1998.

Lev Holubec leads PwC's M&A Integration ("IMO") and M&A Separation ("SMO") consulting solutions in the United States. Specializing in untangling the complexities of cross-border deals, he has assisted clients across a variety of industries to deliver on their deal value promise. Globally credentialed, Lev has delivered tangible value to his clients' bottom line on projects in more than 28 countries on three continents. From 2008-2012 Lev led PwC's merger and acquisition integration services across Central and East Europe, from his base in Kyiv, Ukraine. In 2000-2001 he served multinational clients as a Senior Manager on the PwC M&A team in London, England. Lev sold and designed process control systems for factories with the Reliance Electric Company from 1990-1992, and transitioned to his consulting career in E&Y's Supply Chain practice from 1994 until 1997 when he joined PwC.

Mykola Hryckowian is currently Director of the Washington DC office of the Center for US Ukrainian Relations (CUSUR); the Center has organized over 100 forums dealing with US-UA bilateral ties in the areas of national and energy security as well as economic and civil society development. From 2014 to 2015, Mr. Hryckowian was the Chairman of the Ad-Hoc Committee for Ukraine, a coalition of US NGO and Ukrainian-American communities that successfully advocated for the passage of the Ukraine Freedom Support Act 2014 and for the creation of the Senate Ukraine Caucus in 2015.

Roman Kachur is the World Bank's Alternate Executive Director for Armenia, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Georgia, Israel, North Macedonia, Moldova, Montenegro, The Netherlands, Romania, and Ukraine. Mr. Kachur first joined the World Bank Group Board of Directors in September 2016 as a Sr. Advisor after extensive experience in Ukraine, in both public and private sectors. Immediately prior to his career at the Bank, Mr. Kachur was a Deputy Minister of Finance of Ukraine from 2015 - 2016, in charge of the state budget for military, government, education, healthcare, and social care. Earlier, Mr. Kachur served as a Deputy Minister of Economic Development and Trade of Ukraine and Chief of Staff in 2014. He was responsible for public procurement policy and implementation of e-procurement, state asset management and state-owned enterprises reform.

Adrian Karatnycky is a senior fellow with the Atlantic Council's Program on Transatlantic Relations and managing partner of Myrmidon Group LLC, a NY-based consultancy that works with investors seeking entry into the complex emerging markets of Ukraine and Eastern Europe. He is a founder and co-director of the Ukrainian-Jewish Encounter. From 1993 to 2004, he was president and executive director of Freedom House, during which time he developed programs of assistance to democratic and human rights movements in Belarus, Serbia, Russia, and Ukraine.

Bohdan Kupych, a Canadian, has worked in the information technology, telecommunications and technology industries for 30 years, 22 of which have been in Ukraine, Russia and CEE. Active in the international business community, was a founding member and the first President of the American Chamber of Commerce in Ukraine and Board Member for more than 10 years. Today Mr. Kupych is the Vice President of Business Development at KM CORE a Kyiv based technology investment company, responsible for business development and a portfolio of investments in IT services, datacenter, cloud computing, semiconductor design and nanotechnology based in Kyiv, Ukraine.

Tom Lang, president of Lang Development and Consulting Inc. and leading figure in the Rebuilding Ukraine Association, is a seasoned executive with over thirty-five years of building and managing multi-million-dollar construction and materials companies and projects in domestic and international markets. He is acknowledged for his ability to interface with foreign governments, comply with international regulations, create positive relations with clients, and be well received by executive leadership to develop, manage, and complete projects that return profit margins that meet or exceed projections. International Projects include: developing and managing numerous surface mining operations, hot mix asphalt, ready mix and block facilities, along with construction and consulting services have been completed in the countries of: Ukraine, The Kingdom of Saudi Arabia, United Arab Emirates, Kuwait, Poland, and Russia.

Dmytro Los currently serves as Head of the Ukrainian Business and Trade Association. He has more than 15 years of experience in international trade and more than 10 years of lobbying work in his portfolio. Between 2016 and 2022, Mr Los was Advisor to the CEO of PJSC Myronovskiy Hliboproduct (MHP); in this role, he was responsible for international strategy, markets and communications for one Ukraine's key agro-business concerns. During that period, he also served as an advisor to the Ministry of Agrarian Policy. In 2021, He created UBTA and became a leader on the Green Deal issues; he presented Ukraine on Cop-26 and promoted Ukrainian business abroad, successfully accomplishing more than 10 trade missions. During the current war period, Mr. Los has lobbied quota free regime to the EU and the UK as well as transit corridors for Ukrainian goods.

Andrew Mac heads Asters office based in Washington, DC. He specializes in cross-border transactions involving US, Ukraine, and CIS entities being an expert in M&A, corporate and competition law, corporate compliance, FCPA/Bribery Act, capital markets and state regulations. Mr. Mac has deep hands-on experience in coordinating complex cross-border disputes, as well as in advising Ukrainian and CIS businesses in their US partner interactions. Concurrently, Mr. Mac is Ukrainian President Zelensky's representative to the Ukrainian American diaspora.

Oleh Medunysya is a prominent Ukrainian public figure, former Member of the Ukrainian Parliament, and former Deputy Commander of the EuroMaidan/Revolution of Dignity protest. He presently serves as chief budgetary advisor to the Sumy Oblast Rada. In 2012 and again in 2014, following the Revolution of Dignity, Mr. Medunysya was elected and re-elected, respectively, Member of Parliament from the single-mandate majoritarian election District No. 157 Sumy Oblast. He was a leading member of the Budget Committee in the said body and a leader in Parliament in the fight against corruption. Previously he held senior positions in the provincial government of Sumy. He established the Bureau of Policy Analysis (BPA), an anti-corruption NGO that gained recognition and support from the Heritage Foundation, National Endowment for Democracy, International Republican Institute, and National Democratic Institute.

Kathy Nalywajko serves as President of the Board of Directors of the Ukrainian Institute of America; concurrently, she is a Managing Director at MAI Capital Management. For over 25 years, Ms. Nalywaiko has worked directly with high net worth individuals, business owners, corporate executives and their families to create customized paths for protecting and growing their wealth, often across multiple generations. She has expertise in investment planning and implementation, financial planning, intergenerational wealth transfer, philanthropy, risk management and business succession planning. Community minded, Kathy volunteers her time at various not-for-profit organizations. She serves on the Advisory Boards of the New York Common Pantry and Pace University's College of Health Professions, and is also Chair of the Board of ACG Cares NY.

Richard-Ivan Ogilchyn is an entrepreneur, experienced asset manager and banker, and has served for decades as an investment advisor to institutions. He served as an investment advisor in deals amounting to more than \$9 billion and has assisted companies expanding into the US, Eastern Asia, Central, Eastern Europe and the Middle East. Ivan has over a decade of experience in the banking market. He started his career at COOP Bank as an intern and retired as the chairman. That's quite a journey. He has taken on additional years of experience in investment banking; he is the founder as well as Chairman and CEO of Ogilchyn Capital Investment Bank. Additionally, he has pursued the task of directing capital into the reconstruction of Ukraine (especially in its Hi-Tech Sector) through the Grand Founders initiative.

George Pataki is presently Senior Counsel for Norton Rose Fulbright US LLP; his practice focuses on energy, environmental and corporate matters. Prior to joining the firm, he served three terms as the 53rd governor of New York State, from 1995 through 2006. First elected in 1994, he won re-election in 1998 and 2002. During his tenure as New York's chief executive, Governor Pataki advanced award-winning, cutting-edge policies in the renewable energy and environmental fields. His initiatives included the protection of over one million acres of open space, the adoption of the Regional Greenhouse Gas Initiative, the implementation of the nation's first green building tax credit, landmark brownfield legislation and programs to enhance the production and use of alternative energy like biodiesel, ethanol, fuel cells and clean coal. Since the war in Ukraine began, Gov. Pataki has taken a particular interest in the war-torn country and has led several fact-finding delegations to its westernmost province, Zakarpattya.

Roman Popadiuk, a former U.S. Ambassador to Ukraine and past principal of Morgan-Lewis Consulting, presently serves as President of the Diplomacy Center Foundation and the World Affairs Councils of America's Chairman of the national Board of Directors. A retired member of the career Senior Foreign Service, Dr. Popadiuk brings more than 30 years of experience in the areas of national security, political risk analysis, communications strategy and energy policy,

including serving on the National Security Councils of Presidents Ronald Reagan and George Bush. With his vast experience and contacts that span the globe, he brings a unique insight into international political and business matters.

Nestor Popowych presently serves as Principal Architect of the SAC Architect-SAC AE Design Group, A Nokia Company. The master architect's career opened with the establishment of Popowych Associates, Ltd., an architectural-engineering organization specializing in the design of commercial, institutional, and industrial developments. Mr. Popowych moved on to found and head PAL Telecom do Brasil, Ltda.. succession company to Popowych Associates, Ltd. with overall responsibility for the company's nationwide and Brazilian operations. Eventually, he took on the post of Principal Architect and Executive V.P. of CH2M HILL-North America, Chicago, IL. a global infrastructure firm which acquired the Popowych and PAL firms, with responsibility for North American design development and national client relationships including design of wireless communications infrastructure in North and South America and all stealth site design development. As an active member of Chicago's thriving Ukrainian American community, it is his stated goal to provide his experience and knowledge in a leadership capacity for the benefit of Ukraine and communities in the U.S.

Eugene Roman was appointed to the Board of Governors of York University on July 1, 2017 and serves as a member of the Finance and Audit and Governance and Human Resources Committees; concurrently, he is the Principal of Design.ai Ltd, a consultancy formed in 2019 that is focused on applying design intelligence to business opportunities. Mr. Roman previously held the position of Executive Vice-President, Digital Excellence and Technology Advisor, for Canadian Tire Corporation (CTC). Eugene started his career in telecommunications and has worked for Nortel Networks Corporation, Bell Canada Enterprises Inc., and Open Text Corporation. In progressively senior technology and business roles in Canada, the U.S. and the U.K, Mr. Roman was responsible for integrating critical technology and business processes to better deliver innovative programs. He is a frequent speaker on "The Future of Digital Content" and was recently named Distinguished Senior Fellow at the Munk School of Global Affairs at the University of Toronto.

Myron B. Rabij, Esq. is an experienced, multi-lingual, corporate, and mergers & acquisitions (M&A) attorney in Davidoff Hutcher & Citron LLP's New York City Corporate Law practice. Mr. Rabij represents U.S., Canadian, European and other multinational clients in structuring and negotiating joint ventures, acquisitions and exits, corporate and commercial work and related due diligence, corporate governance, company start-up and regulatory issues, project financing, capital raises as well as compliance. He also has deep niche practice experience in energy (oil & gas, LNG and solar) and in various venture tech and blockchain start-ups, including token legal issues. Having lived in Kyiv, Ukraine for over 22 years, Myron is fluent in English and Ukrainian and has extensive and varied cross-border transactional experience in Central and Eastern Europe, particularly Ukraine.

Vance Serchuk (New York) joined KKR in 2013 and is the Executive Director of the KKR Global Institute, responsible for geopolitical analysis, and a member of the KKR Industrials industry team, focused on defense, aerospace, and industrial technology. Mr. Serchuk has been involved in KKR's investments in Hensoldt AG, United Group (SBB/Telemach) and Novaria Group, where he serves on the Board of Directors. He is a member of the Advisory Board to Söderberg & Partners, the Swedish asset and wealth management firm. Prior to joining KKR, Mr. Serchuk served as the senior national security advisor to Senator Joseph Lieberman (I-Connecticut) and a professional staff member on the Senate Homeland Security and Governmental Affairs Committee.

Natalia Shapoval is Vice President for Policy Research at Kyiv School of Economics & Head of KSE Institute. Since the war started, Natalia and the KSE Institute team have focused on providing direct research-based analytical support on sanctions, damages, food security and recovery issues to the Presidential Office, the Cabinet of Ministers of Ukraine, and the Yermak-McFaul International Working Group on Russian Sanctions. Natalia has ten years of experience in policy research and consulting projects in public procurement, the healthcare and pharmaceutical industry, and strategic development of the private sector. Natalia advised on several governmental strategies, including economic, regional development, and investment.

Ivan Vinnyk is presently the head of National Association of Defense Industry Manufacturers of Ukraine. Concurrently, he is the president of GCG Inc, a professional consulting Firm operating within International Trade and Development industries domains and the Chief Executive Officer of the not-for-profit NGO Center for Sustainable Geostrategies and Conflicts Mediation. Between 2014 and 2019, Mr. Vinnyk served as People's Deputy in the Ukrainian Verkhovna Rada; in that capacity, he eventually assumed the role of Secretary of the Rada's National Security and Defence Committee.

SPONSORS



**UKRAINIAN CONGRESS COMMITTEE
OF AMERICA**



**AMERICAN FOREIGN
POLICY COUNCIL**



PATRONS



SELF RELIANCE NEW YORK
Federal Credit Union

САМОПОМІЧ - НЬЮ ЙОРК
Федеральна Кредитова Кооператива

**THE HERITAGE
FOUNDATION**
1ST SECURITY FEDERAL SAVINGS BANK

**JURKIW FAMILY
FUND**



SUMA
FEDERAL CREDIT UNION

US-UKRAINE BUSINESS NETWORKING SERIES FORUM XI

APRIL 26, 2023